

## Consulting Services

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Why not take advantage of Colin Murray's years of experience and contacts in the band instrument industry?

- Staff training- Get your store staff up to speed on the "Five P's of Band Instrument selling" and increase your sales and customer satisfaction levels.
- Market research- Find out how to target the specific market for your product or service. Discover how your instrument or accessory brand stacks up against the competition
- Product development- Got an idea for a cool accessory that will let you quit the pizza delivery job? Learn the best way to research, develop and sell your product worldwide.
- Marketing- Creative ways to reach new markets for your store, product or service in your immediate area or the world.

Services offered by Internet, phone or in person. Please email [colin@mrequipment.ca](mailto:colin@mrequipment.ca) to inquire about rates.